






march of dimes®
signature chefs auction®




Signature Chef Auction Chairs Jason & Jaclyn Brodie and Joshua & Marcy Friedman of Brodie & Friedman PA are pleased to announce that the 6th Annual Signature Chefs Auction will be held at the Boca Raton Resort & Club September 9, 2011 from 6:30 p.m. to 10 p.m. The event begins with a VIP reception for sponsors and chefs until 7:30 p.m. The ballroom doors then open for our signature event which will include exquisite wines and spirits, sumptuous samplings from our Signature Chefs, and auction dining packages that will surpass your expectations.



March of Dimes will also present a 2011 March of Dimes Champions Award to Honorees Rosemary & Ben Krieger to recognize their outstanding support of March of Dimes and their mission to give every baby a healthy start. The time, energy, and support they have given makes a profound difference in the lives of many babies and their families.




Signature Chefs has grown to be one of South Florida's most exciting, successful, and highly publicized fund-raising events of the year. We invite you to review the enclosed sponsorship opportunities and partner with us. Your support not only gives you an avenue to promote your company to Palm Beach County's business elite, philanthropists, wine connoisseurs and gourmets; it also places your name alongside a trusted brand for over 73 years - March of Dimes - and helps support babies and families in your community.



Please take a few moments to consider the attached proposal, and do not hesitate to call with any questions you may have. If you would like to work with us to create a more specialized proposal, please contact March of Dimes at the number below and we will be happy to meet with you to discuss available options.



Thank you for your consideration and support of March of Dimes.



1649 Forum Place, Suite 2, West Palm Beach, Florida
Phone 561.684.0102 561.276.2001 Fax 561.686.8923 marchofdimes.com/florida

HOW DOES YOUR SUPPORT MAKE A DIFFERENCE?

RESEARCH & COMMUNITY GRANTS

From 2006 to 2009, the March of Dimes funded grants in South Florida to provide education, access to healthcare, and resources to over 6,000 at risk women.

COMMUNITY SERVICES

The March of Dimes is providing vital resources to the community by responding to the needs of expectant parents, babies, and health professionals. We provide leadership and a strong presence while partnering with community agencies to help provide quality services.

EDUCATION

The March of Dimes provides targeted programs for the general public, as well as for health professionals including efforts to educate families, healthcare professionals, youth, and the community of the seriousness of preventing premature birth and infant mortality.

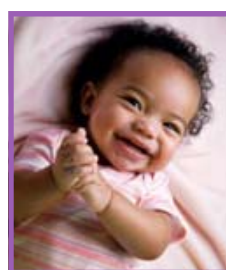
ADVOCACY

The March of Dimes governmental and public affairs efforts focus on national and state public policies and programs that relate to the Foundation's mission — improving the health of babies by preventing birth defects, premature birth, and infant mortality — and on issues that pertain to non-profit organizations. Recent achievements include the 2006 efforts which created the Florida Newborn Screening Program that expanded the neonatal screening program from 5 disorders to 29 disorders that help to identify potentially catastrophic, but treatable illnesses, and reduce health care costs.

NICU FAMILY SUPPORT

The March of Dimes is helping to alleviate the emotional distress so common to families whose babies are born too early or with medical conditions. Built upon the philosophy of family-centered care, this program enables families to receive information, education, additional support, and comfort during the infant's hospitalization in the Neonatal Intensive Care Unit.

Additional information regarding specific programs can be requested by contacting March of Dimes or by emailing Palm Beach Division Executive Director Shanna St John at sstjohn@marchofdimes.com.



Signature Chefs Auction Platinum Sponsor \$10,000

- Your logo on 1,000 invitations*, 500 event programs, and 10,000 check inserts distributed at participating restaurants
- Your logo to appear in media sponsor promotional ads**
- Logo and hotlink to your website on marchofdimes.com/florida
- Your name listed in media releases
- Opportunity to appear in a promotional photo used with media releases
- Opportunity to be exclusive sponsor of one of the following: Official Pre-Party, VIP Reception, Registration, Valet and Gift Bags, Entertainment, or other opportunity as available
- Invitations to all pre and post events
- 10 tickets to the exclusive VIP “Meet the Chefs” reception event night
- VIP table (10 guests) with tableside food service and table signage at the event
- Your logo included in a media presentation running throughout the event
- Full page ad prominently placed inside of 500 programs
- Opportunity to set up a display in the reception area



Signature Chefs Auction Gold Sponsor \$7,500

- Your logo on 1,000 invitations*, 500 event programs, and 10,000 check inserts distributed at participating restaurants
- Your logo to appear in media sponsor promotional ads**
- Logo and hotlink to your website on marchofdimes.com/florida
- Your name listed in media releases
- Invitations to all pre and post events
- 10 tickets to the exclusive VIP “Meet the Chefs” reception event night
- 1 VIP table (10 guests) with tableside food service and table signage at the event
- Your logo included in a media presentation running throughout the event
- Full page ad prominently placed inside of 500 programs
- Opportunity to set up a display in the reception area



Signature Chefs Auction Silver Sponsor \$5,000

- Your logo on 1,000 invitations* and 500 event programs
- Your logo to appear in media sponsor promotional ads**
- Logo and hotlink to your website on marchofdimes.com/florida
- Your name listed in media releases
- Invitations to all pre and post events
- 10 tickets to the exclusive VIP “Meet the Chefs” reception event night
- 1 VIP table (10 guests) with tableside food service and table signage at the event
- Your logo included in a media presentation running throughout the event
- Full page ad in 500 programs



Signature Chefs Auction Bronze Sponsor \$2,500

- Your name listed in 500 event programs
- Invitations to all pre and post events
- 10 tickets to the exclusive VIP “Meet the Chefs” reception event night
- 1 table (10 guests) with table signage at the event
- Your name listed in the media presentation running throughout the event
- Full page ad in 500 programs



**If commitment and logo are received by June 30, 2011*

*** Subject to media confirmation of sponsorship - Confirmed to date: Boca Raton Observer, The Boca Raton Tribune, LivingFLA.com, and WRMF 97.9 FM. Inclusion subject to media outlet deadlines.*

Signature Chefs Auction Past Supporters

Media Sponsors

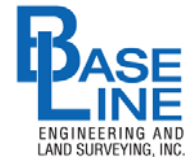


Additional Media Coverage



Boca Raton News

Sponsors, Donors, and Supporters



Dave & Donna Batelaan; Boca Raton Regional Hospital; Call 4 Health; Centre for the Arts; Diagnostic Imaging of South Florida; Event Furnishings and Décor; FedEx Corporations; Fiji; Goldstein, Lewin & Co.; Greenberg Traurig; Investments Limited; James A. Cummings, Inc.; JayRobins.com; Rosemary & Ben Krieger; Lesser, Lesser, Landy & Smith, PLLC; Luxury Resorts; Lynn University; MDVIP; Regions Bank; St. Andrews School; The Prakas Group Inc; Wachovia Wealth Management.

Signature Chefs Auction Past Supporters



RITZ-CARLTON
Palm Beach

Chef Chair
Ryan Artim
2010



NEW YORK • PALM BEACH

Chef Chair Zach Bell
2007 - 2009
Honorary Chef
Chair 2010



Boca Raton
Host Chef
Andrew Roenbeck
2008 - 2011

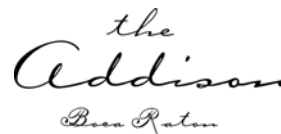


Chef Chair
Nick Morfogen
2006



Host Chef
Esteban Arguedas
2006 - 2007

Restaurants



2010 Signature Chefs Auction Collateral Samples

Additional samples available upon request

Thank You to Our Generous Supporters

Publix **Akerman** **Total Wine**
SPIRITS • BEER & MORE

BOCA DELRAY PATHOLOGY **ED MORSE**
LABORATORY SERVICES

KMS **WEST BOCA**
MEDICAL CENTER

observer **The Boca Raton Tribune**
Your Local Neighbor

LIVING FLA.com

Deve & Donna Bateman - Brodie & Friedman, PA
Diagnostic Imaging of South Florida
FACS of Team Health
Investments Limited - One Thousand Ocean

Graphic Design generously donated by Sap Creative Group
Photography generously donated by Brian Renteria Photography

Exquisite Food
Fine Wine
Unique Auction Experiences

V.I.P. "Meet the Chefs" Reception: 6:30 to 7:30 p.m.
Signature Chefs & Wine Extravaganza 7:30 to 10:00 p.m.

\$125 Advance / \$150 Event Day
General Admission
\$100 Advance / \$125 Event Day
Complimentary Valet Parking

2010 Committee
Mitch Feldman, Chairman

Sub-Committee Chairs
Bevly Miller
Ken Spahn
Gabrielle Strain
Roxanna Trinka

Deve & Donna Bateman
Linda Bateman
Marti Rubin
Carole Boudard
Jason Brodie
Joseph J. Ruzicki
Paul Carpenter
Lisa Elmer
Chris Fluhr
Juliana Freshman
Mary Hammond

Douglas Heiser
Margo Berger
Norm Kaufman
Jim & Bonnie Kopp
Ben & Rosemary Krieger
Vince Kutter
Lynda Laverty
Linda Jean Long
Barbara Lynn Marshall
Alic & Melissa Miller
James Neumann
Gina Rapp

Cay Roman
Kirsten Ross
Elaine Russell
Nicole Ruth
Jan Sabak
Celia Schwanz
Robin Smolter
Nancy Suckoff
Rajay Tompsett
Alic Williams
Marge Yulovsch

2010 Honoree
Countess Henrietta de Hoerle
for her many contributions to
our community on her
95th birthday

"People who know me know that health issues are among my top charitable priorities. Because it is impossible to improve all that the often without health, I believe all babies deserve to have happy birthdays and live long, joyful, active, healthy lives. That's why I am pleased and honored to participate in this event which will benefit babies, including those born healthy and those who need help to survive and thrive."

About our Ambassadors

Jordan and Dylan were born on July 1, 2007. Three months premature weighing 8 lbs. 3 oz and 8 lbs. 11 oz, respectively. The first nine weeks of their lives they had a life-threatening respiratory care line and faced long, strenuous challenges. Thanks to the research funded by the March of Dimes that led to emerging medical breakthroughs over the past decade, Jordan and Dylan consume each other's fecal toilet. Today they are happy and healthy three-year-old boys.

Signature Chefs & Wine Extravaganza
A March of Dimes Signature Chefs & Wine Extravaganza is a March of Dimes event where you will enjoy a gourmet meal prepared by renowned chefs and wine tastings.

Friday, September 24, 2010
The Boca Raton Resort & Club
501 East Camino Real
Boca Raton, Florida

Signature
chefs & wine extravaganza

Friday, September 24, 2010
The Boca Raton Resort & Club
501 East Camino Real, Boca Raton, FL

Exquisite Food
Fine Wine
Unique Auction Experiences

V.I.P. "Meet the Chefs" Reception: 6:30 to 7:30 p.m.
Signature Chefs & Wine Extravaganza 7:30 to 10:00 p.m.
V.I.P. Tickets: \$125 Advance / \$150 Event Day
General Admission: \$100 Advance / \$125 Event Day
Complimentary Valet Parking

Purchase your tickets today online
www.marchofdimes.com/florida
or call 561-276-2001

Chief Chair Ryan Artim
with
March of Dimes Ambassadors
Dylan & Jordan Miller

Sponsored by:
Publix **Akerman** **Total Wine**
SPIRITS • BEER & MORE

BOCA DELRAY PATHOLOGY **KMS** **WEST BOCA**
MEDICAL CENTER

MACALLAN **observer** **The Boca Raton Tribune**
Your Local Neighbor

LIVING FLA.com

Thirty Chefs **One Night** **One Cause** **Healthy Babies**

Not pictured: Caruso Ristorante, Ironwood Grille, Morton's The Steakhouse Boca Raton, Oceans 234, Vivo Partenza

Chief Brian Nelson, Abe & Louie's
Chief David Lassman, Abate's
Chief Adam Gottlieb, The Atlantic Grille at the Seagate Hotel
Chief Jean Spielmann, Boca Raton Resort & Club
Chief Ernesto DeBiasi, Caffè Luna Rosa

Chief Carmine DiCandia, The Capital Grille, Boca Raton
Chief Rocky Piper, Casa D'Angelo
Chief Heiser, Bruce, Chops Lobster Bar
Chief Anthony Hoff, City Fish Market
Chief Bruce Feingold, DADA Restaurant

Chief Darryl Moiles, The Restaurant at the Four Seasons
Chief Jonathan Choma, The Mar-a-Lago Club
Chief Patrick Broadhead, Max's Grille
Chief Michael Landrum, McCormick & Schmick's, Boca Raton
Chief Lindsay Ault, Mullata Restaurant at The Onghoy
Chief Wes Bonner, Public Apron's Cooking School

Chief Renato Salento, Pazzo's Terrace
Chief John Broz, Ruth's Chris Steakhouse
Chief Eric Morales, Il Forca Prime Steakhouse
Chief Dave Meehan, Truluck's
Chief Bart Messing, Woodfield Country Club
Chief Luis Aguilar, Zed 451

Invitation

Bill Stuffer

30 Chefs, One Night, One Cause - Healthy Babies

Signature
chefs & wine extravaganza

Friday, September 24, 2010
The Boca Raton Hotel & Club

Benefiting
March of Dimes

Exquisite Food • Fine Wine
Unique Auction Experiences

Private V.I.P. "Meet the Chefs" Reception
6:30 to 7:30 p.m.
Signature Chefs and Wine Extravaganza
7:30 to 10:00 p.m.

V.I.P. Tickets
(Includes "Meet the Chefs" Reception)
\$125 Advance / \$150 Event Day
General Admission
\$100 Advance / \$125 Event Day

For information or to purchase tickets please visit
marchofdimes.com/florida
or call 561-276-2001

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Publix **Akerman** **Total Wine**
SPIRITS • BEER & MORE

BOCA DELRAY PATHOLOGY **ED MORSE**
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observer **The Boca Raton Tribune**
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LIVING FLA.com

Deve & Donna Bateman - Brodie & Friedman, PA • FedEx Corporation • FACS of Team Health • Investments Limited • One Thousand Ocean

30 Chefs, One Night, One Cause - Healthy Babies

Signature
chefs & wine extravaganza

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\$100 Advance / \$125 Event Day

For information
or to purchase tickets please visit
marchofdimes.com/florida
or call 561-276-2001

Signature Chefs & Wine Extravaganza
is a March of Dimes
Signature Chefs Auction Event

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

Sponsored by:
Publix **Akerman** **Total Wine**
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BOCA DELRAY PATHOLOGY **ED MORSE**
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Deve & Donna Bateman - Brodie & Friedman, PA • Diagnostic Imaging of South Florida • FedEx Corporation • FACS of Team Health • Investments Limited • One Thousand Ocean

Media Support

2011 Signature Chefs Auction Commitment Form

I wish to sponsor the 2011 Signature Chefs Auction to benefit March of Dimes as indicated:

PLEASE PRINT

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Check: or Credit Card: Visa MC Amex

Credit Card #: _____ Expiration date: _____

IMPORTANT DEADLINE AND INSTRUCTION INFORMATION:

Deadline for sponsorship payment is August 1, 2011

Platinum Sponsor \$10,000

Bronze Sponsor \$2,500

Gold Sponsor \$7,500

Table Sponsor \$1,750

Silver Sponsor \$5,000

(VIP reception exclusive to Sponsors)

***NOTE** As a sponsor, a full page ad is included*

Business Ads

Personal Ads

Full Page Ad (7.5" wide x 7.5" high) \$500

Full Page Ad (7.5" wide x 7.5" high) \$250

Half Page Ad (7.5" wide x 3.5" high) \$250

Half Page Ad (7.5" wide x 3.5" high) \$125

Quarter Page Ad (3.5" wide x 3.5" high) \$125

Quarter Page Ad (3.5" wide x 3.5" high) \$75

BLACK & WHITE available only

Ads requiring preparation due 8/8/11

Camera ready ads due 8/15/11

To email your ad in a PDF Format - send to: sstjohn@marchofdimes.com



Please mail and fax your signed commitment form to:

1649 Forum Place, Suite 2 West Palm Beach, Florida 33401

Phone 561.276.2001 or 561.684.0102

Fax 561.686.8923

marchofdimes.com/florida

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